



X-Cel's Rebate Program

X-Cel is offering our customers an \$800 new purchase rebate (no trade in) or a \$1,500 trade-in rebate. To qualify for the trade in rebate, you must currently own an X-Cel X-ray unit that you want to upgrade for a new X-Cel X-ray unit. This offer is valid for purchases made from August 1, 2020 to September 15, 2020.

How it works?

No Trade- You purchase a new X-Cel unit from one of our Authorized Dealers. X-Cel will need the installation report and a copy of the bill of sale to receive the rebate. They can be mailed to our office or emailed to susan@xcelxray.com.

Trade In- You purchase a new X-Cel unit from one of our Authorized Dealers. When you receive the new unit, during the install, have the old x-ray generator and old control placed in the boxes of the new unit (once emptied!). We also need the arm system from the old unit. The arm can just be wrapped tightly with a garbage bag and tape. The last thing that X-Cel requires is the installation report. The report can be mailed to us separately or just placed into one of the boxes coming to X-Cel. Once you are ready to have the boxes picked up, contact us at 815-455-2470 or susan@xcelxray.com. We will need to know the name, address, and phone number of the office purchasing the unit in the email along with the serial number of the new unit and serial number of the old unit (serial numbers are located on the side of the control box). We will then email you shipping labels for the 3 pieces to be shipped with UPS (X-Cel pays for the return shipping).

Once X-Cel has received **ALL 5** items, x-ray generator, control, arm system, installation report, and a copy of your bill of sale (must receive all items to receive the rebate, **no exceptions!!**), X-Cel will send a check for \$1500 to the end user. We will also properly dispose of the old unit and provide the office with the proper paperwork (\$200 value) to show that the unit has been disposed of for their state inspector.

Why is X-Cel doing this?

We would like to reward our customers for their continued support over the years!!

Thank You!!